

62

Ro

*Peterson & Dering*

OREGON GROWN

ROSES

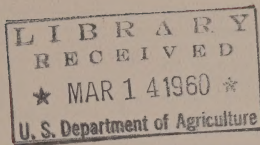
**P&D OPERATION  
PREPAID  
AIRLIFT!**



[1960]

BULK RATE  
U. S. POSTAGE  
PAID

Chicago, Illinois  
Permit No. 1762



Library  
U S Dept of Agriculture  
Washington 25 D C  
12-15-60

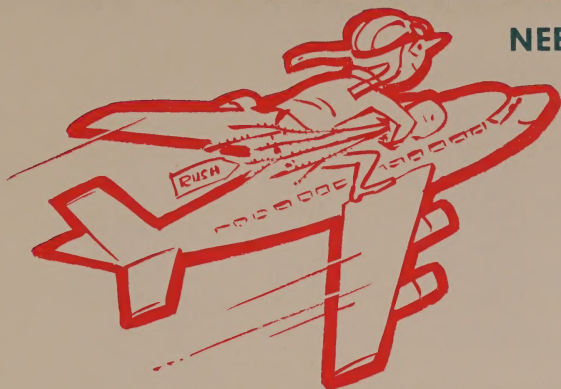
**FLIES YOUR ROSE ORDER TO YOU OVERNIGHT!**



IF THE RUGGED WINTER OR SHORT SUPPLY LEFT YOU  
NEEDING ROSES IN A HURRY ...

USE P & D "OPERATION

**ROSE AIRLIFT!"**



**You don't pay  
1 cent extra**

(Orders of 250 or more\*)

You get top quality P&D roses, in most cases overnight, by air, at Pool Car prices. Because all pool cars have been shipped, P&D is using Prepaid Air Delivery to ship you your last-minute rose orders to help make 1960 your most profitable rose sales year!

\* Slight additional freight charge on orders of less than 250. Exact price schedule inside.

VIA PREPAID AIR DELIVERY  
TO NEAREST AIR FREIGHT TERMINAL

**USE HANDY  
ORDER FORM  
INSIDE**

FOR RECORD ROSE SALES THIS YEAR WE SUGGEST YOU ORDER NOW WHILE  
SUPPLY LASTS.

**THESE P&D EXTRAS MAKE MONEY FOR YOU!**

- 1** EVERY BUSH IS LABELED - No Variety Mixups.
- 2** EVERY BUSH IS TOP TIED - Easier to Handle
- 3** EVERY BUSH IS TRIMMED TO YOUR SPECIFICATIONS  
- Saves on Freight, Storage Space and Time.
- 4** PLIABLE FIBROUS ROOTS AND SHORT SHANKS --  
Easier to Pot and Faster Growing.
- 5** FREE COLOR PICTURES - For Each Variety Ordered.
- 6** FREE AD. MATS AND MERCHANDISING AIDS  
- Help You Sell More.
- 7** COLOR FOLDERS AND BANNERS -- Available At Cost.



**USE HANDY ORDER FORM INSIDE!**







# P&D OPERATION AIRLIFT— TOP QUALITY P&D ROSES...OVERNIGHT!

## NON-PATENTED

Amount					
#1	#1 1/2	Non-Patented Hybrid Teas			
*		ANGEL'S MATEU	*		
*		CHRISTOPHER STONE	*		
*		CONDESA DE SASTAGO	*		
*		COUNTESS VANDAL	*		
*		CRIMSON GLORY	*		
*		DANTY BESS	*		
		ECLIPSE			
		ENA HARKNESS			
		ETOILE DE HOLLANDE			
*	*	FRAU KARL DRUSCHKI	*		
*		GOOD NEWS	*		
*		JOANNA HILL	*		
		KARL HERBST			
	*	K. A. VICTORIA			
*		LULU			
		MME. HENRI GUILLOT			
		MRS. E. P. THOM			
		MRS. P. S. DUPONT			
		MRS. SAM MCGREDY	*		
		MCGREDY'S IVORY			
		MCGREDY'S YELLOW			

Amount		
#1	#1 1/2	Non-Patented Floribundas
		CHARLIE MCCARTHY
		FRENHAM
		GARNETTE
		IMPROVED LAFAYETTE

PINOCCHIO  
POULSEN'S BEDDER  
ROSE ELFE  
WORLD'S FAIR

Amount		
#1	#1 1/2	Non-Patented Climbers
		CL. AMERICAN BEAUTY
		CL. CITY OF YORK
		CL. DR. J. H. NICOLAS
		CL. DOUBLOONS
		CL. GOLD RUSH
		CL. MRS. E. P. THOM
		CL. NEW BLAZE
		CL. PAUL'S LEMON PILLAR
		CL. PAUL SCARLET
		CL. RUTH ALEXANDER
		CL. SNOWBIRD
		CL. TALISMAN
		CL. WHITE DAWN
		CL. ZENITH

## PATENTED

Amount		
#1	#1 1/2	Patented Hybrid Teas
*		AMERICAN FLAGSHIP @ \$1.75
*		BINGO @ \$ 2.25
*		BLANCHE MALLERIN @ \$2.00
*		BURNABY @ \$2.50
*		CHRYSLER IMPERIAL @ \$2.50
		CONFIDENCE @ \$2.50
		COVER GIRL @ \$3.50
		FIRST LOVE @ \$2.25
		FORT KNOX @ \$2.25
		FORT VANCOUVER @ \$2.50
		FORTY-NINER @ \$2.50
		FRED EDMUNDS @ \$2.00
		FRED HOWARD @ \$2.00
		GARDEN PARTY @ \$3.50
		GOLDEN WINGS @ \$2.50
		GRANDE DUCH, CHARLOTTE \$2.
		LADY LUCK @ \$2.25
		LEMON CHIFFON @ \$2.50
		LIVING ROSE @ \$2.50
*		LOVE SONG @ \$2.50
		LOWELL THOMAS @ \$2.25

Amount		
#1	#1 1/2	Patented Grandifloras
		BUCCANEER @ \$2.50
		DEAN COLLINS @ \$2.00
		MONTEZUMA @ \$2.75
		ROUNDELAY @ \$2.50
		STARFIRE @ \$3.00
Amount		
#1	#1 1/2	Patented Floribundas
		AMY @ \$2.00

Amount		
#1	#1 1/2	Patented Climbers
		BELLINA @ \$2.50
		CIRCUS @ \$2.50
		CORAL CROWN @ \$2.50
		ENCORE @ \$2.25
		FIRE KING @ \$2.50
		FUSILIER @ \$2.50
		GOLD CUP @ \$2.50
		GOLDBLOCKS @ \$1.75
		IVORY FASHION @ \$2.75
		PINKIE @ \$2.00
		SARABANDE @ \$2.50
		WHITE BOUQUET @ \$2.50

\* indicates this variety presently not available in grade indicated.

PHONE, WIRE OR MAIL YOUR ORDER

Please  Check

Yes No

☐ ☐

If out of variety ordered, you may send nearest substitute variety.

Yes No

☐ ☐

If out of Grade No. 1, you may substitute Grade No. 1½ in same variety.

Roses will be especially trimmed to 6" ☐ ; 8" ☐ ; 10" ☐ ; to facilitate Air Freight Shipping.

If we ship you 250 roses or more we charge you 5 cents a bush freight cost. P&D assumes the balance of freight and shipment prepaid to your nearest air freight terminal.

If we ship you 110 to 249 roses we charge you 10 cents a bush freight cost. P&D assumes the balance of freight and shipment prepaid to your nearest air freight terminal.

If we ship less than 110 roses they will be shipped express collect.

MAILS  
FREE  
Just Fold  
on outside  
and Drop  
in Mail  
Box!

from \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

First Class  
Permit No. 5  
Scappoose, Ore.

BUSINESS REPLY MAIL

No Postage Stamp Necessary If Mailed In The United States

POSTAGE WILL BE PAID BY

PETERSON & DERING  
SCAPPOOSE  
OREGON

### RETAIL PRICES, PATENTS.

Price Each	10 to 19 No. 1	20 to 99 No. 1	100 to 249 No. 1	250 and Up No. 1
\$1.75	1.00	.87½	.80	.75
2.00	1.10	1.00	.95	.85
2.25	1.25	1.12½	1.05	.95
2.50	1.40	1.25	1.20	1.10
2.75	1.50	1.37½	1.30	1.20
3.00	1.65	1.50	1.40	1.30
3.50	1.90	1.75	1.65	1.50

NO. 1½ AT 20% LESS THAN NO. 1 WHOLESALE PRICE

NON-PATENT PRICES	Grade	110 to 500	510 to 1,000	1,010 to 2,500	2,510 to 5,000	5,010 to 7,500	7,510 to 10,000	10,010 and up
	No. 1	60¢ ea.	57¢ ea.	56¢ ea.	55¢ ea.	54¢ ea.	53¢ ea.	52¢ ea.
	No. 1½	50¢ ea.	47¢ ea.	46¢ ea.	45¢ ea.	44¢ ea.	43¢ ea.	42¢ ea.

On Non-Patented Roses you are entitled to the quantity rate if your order includes Patented Roses. For instance, if you order 150 Non-Patented and 360 Patented Roses you will be charged the 510 rate on the Non-Patented varieties.

FROM:

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

IF YOU ARE NOT NOW ON OUR REGULAR  
MAILING LIST AND WOULD LIKE TO RE-  
CEIVE OUR WHOLESALE PRICE LIST AND  
CATALOGS, PLEASE CHECK (     ).

IF YOU'D LIKE LITERATURE AND  
COMPLETE INFORMATION ON NEW P & D  
PATENTED VARIETIES, IN COLOR  
AS NEW VARIETIES ARE INTRODUCED  
PLEASE CHECK HERE (     ).

**EVEN IF YOU ARE NOT NOW ORDERING, THIS PANEL MAY BE MAILED IN FREE.  
FILL OUT, FOLD AS INDICATED AND DROP IN MAIL.**